



PRESS RELEASE

Health Care Strategies, Inc. Announces Marketing Agreement with MCare Solutions, Inc.

Atlanta, GA—September 1, 2007—Health Care Strategies, Inc. (HCS), a marketing management and business development consulting firm for select revenue cycle management companies in the health care industry, announced today a marketing agreement with MCare Solutions, Inc. of Houston, TX. Under the agreement, HCS will serve as MCare’s sole and exclusive marketing representative for the sale of MCare’s Transfer DRG Reimbursement Recovery Services for health care providers.

“Transfer DRG’s” were established by the Centers for Medicare and Medicaid Services (CMS) several years ago, with accompanying payment regulations governing reimbursements for hospitals discharging patients to a post-acute care facility (such as a SNF or HHA) or to home care. Edits were built into CMS’ payment systems to catch overpayments to providers, but no such checks and balances were implemented to identify underpayments to providers. “That’s where MCare comes in,” states Dave Jupp, founder and President of MCare. “We’re able to retrospectively review Medicare discharges to identify those accounts that might have been underpaid, based upon what actually happened to a patient after discharge from the acute care facility.”

In speaking of the arrangement with HCS, Jupp commented, “It’s really an expansion of a previous agreement with HCS, since they’ve been working with us in the sales arena almost since our inception. Based on the job they’ve done thus far, as well as my familiarity with the founder of the company, it seemed like a great fit for us. HCS will manage our sales and marketing, and we’ll manage all other facets of the business.”

Julian Pittman, President and founder of HCS, stated, “MCare’s services seem to be on the leading edge of a growing reimbursement opportunity for health care providers, based on the market reception we’ve seen so far. Based on my experiences of managing sales and marketing for related companies, and leveraging client relationships previously established, we should be able to help MCare attain a significant market share.”

Since MCare’s start in September 2005, HCS has helped grow MCare’s client base to over 125 hospitals nationwide, as well as establish additional marketing channel partnerships with two other revenue cycle management companies. HCS will coordinate the activities of these channel partners, in addition to direct sales.

About MCare Solutions

MCare Solutions, Inc. was established in September 2005 to provide Transfer DRG reimbursement recovery services to the health care industry. Since then, MCare has worked with over 125 hospitals nationwide to recover underpayments affiliated with this issue. The company’s proprietary systems and processes enable high-volume, off-site reviews not readily matched by alternative means. MCare’s clients are located from Alaska to Florida, enabling the company to work with most of the major fiscal intermediaries, and successfully influencing the number of years that retro reviews are allowed. For more information, visit www.mcare-solutions.com.

About Health Care Strategies

Health Care Strategies, Inc. (HCS) is a marketing management and business development consulting firm devoted to helping take select revenue cycle management companies to market in the health care industry. HCS’s responsibilities for its clients include the development, implementation, and ongoing management of sales and marketing plans, as well as direct sales and marketing efforts. HCS was founded by Julian V. Pittman, an executive manager of 20-plus years with market-leading revenue cycle management companies whose clients number over 1500 hospitals, including Med Data Systems Corporation (electronic claims processing), ARTRAC Corporation and Medaphis Hospital Services Corporation (both accounts receivable outsourcing), and Third Millennium Healthcare Systems (ASP applications for revenue cycle management). For more information, call or email Julian at 770-932-9662, julian@hcsincl.com.